

Name: John R. Isaksen

Present position Scientist

Work address Nofima Market, PO Box 6122, NO-9291 Tromsø, Norway

Telephone +47 77 62 90 81

E-mail **john.isaksen@nofima.no**

Degrees

- 2007 PhD – Upstream vertical integration and financial performance: The Case of the Norwegian fish processing industry. Norwegian College of Fishery Science, University of Tromsø.
- 1998 *Lic. rer. pol.* – Lizentiat der Internationalen Wirtschaftsbeziehungen (international trade and economics). Thesis title: “Prices for cod. Does a long-term equilibrium exist?” – University of Mannheim, Germany
- 1997 *Cand.polit.* – Economics – Thesis title: “The Norwegian fresh cod market” (in Norwegian) – Norwegian College of Fishery Science, University of Tromsø
- 1994 *Cand.mag.* – Economics, rural- and method studies – University of Bergen
- 1993 Business graduate HSR – Rogaland College Center, Stavanger
- 1991 University college graduate – planning – Volda University College

Experience

- 1998 Scientist, dept. of Strategy, Economics and Marketing, Fiskeriforskning

Present research activities and fields of interest

Strategic management; industrial organisation; vertical integration

Selected publications**Reports**

- 2007 "Upstream vertical integration and financial performance. The case of the Norwegian fish processing industry". A dissertation for the degree of Philosophiae Doctor. Department of Economics and Management, Norwegian College of Fishery Science, University of Tromsø. March.
- 2006 "Evaluation of the delivery obligations (in Norwegian)" (with B. Dreyer, B.I. Bendiksen and S.A. Rånes), report no. 1, Fiskeriforskning, Tromsø. January

2003 "Olympic fishery for cod baiting for capelin – a necessity or a waste? (in Norwegian)", (with B. Dreyer and S.A. Rånes), report no. 14, Fiskeriforskning, Tromsø. October.

2002 "The fish processing industry in Troms and Finnmark – structural changes and value added" (with B.I. Bendiksen), report no. 20, Fiskeriforskning, Tromsø. October

Chapters in books

2006 "Norway" in Salz, P. (ed.) "Economic Performance of Selected European Fishing Fleets - Annual Economic Report 2005", pp. 127-131, LEI-DLO, den Haag, the Netherlands

2004 "Norway" in Salz, P. (ed.) "Economic Performance of Selected European Fishing Fleets - Annual Economic Report 2004", pp. 135-139, LEI-DLO, den Haag, the Netherlands

2003 "Norway" in Salz, P. (ed.) "Economic Performance of Selected European Fishing Fleets - Annual Economic Report 2003", pp. 134-137, LEI-DLO, den Haag, the Netherlands

Peer-reviewed journals

2004 "How to secure critical supply? Market exchange or vertical integration," (with B. Dreyer and K. Grønhaug), in Aronsson, H. (ed.) "Challenging Boundaries with Logistics", Proceeding of the 16th Annual Conference for Nordic Researchers in Logistics, NOFOMA 2004, June 7-8, University of Linköping, pp. 307-322.

2002 "Vertical integration towards different sources of raw material," (with B. Dreyer and K. Grønhaug), in Solem, O. (ed.) "Promoting logistics competence in industry and research", Proceedings of the 14th Annual Conference for Nordic Researchers in Logistics, Trondheim, pp. 199-217.

2002 "Derived demand and relationships between prices at different levels in the value chain: a note," (with F. Asche, O. Flaaten and T. Vassdal) in *Journal of Agricultural Economics*, **53**(1), pp. 101-107.

Other publications

2005 "There are more than one way to Rome (in Norwegian)" (with B. Dreyer and K. Grønhaug) in *økonomisk Fiskeriforskning* **14**(1), pp. 1-6. December

Selected presentations

Conference papers

2004 "Market based fisheries management. Gold mining or the emperor's new clothes?", presentation at the conference "Håp i Havet", Norwegian College of Fishery Science, Tromsø, 25. February

2003 "Vertical integration and performance – the impact of measurement and industry", paper presented at the 15th NOFOMA Conference, Oulu, Finland, 12-13. June