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Present position Researcher
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Degrees

2010 PhD Consumer driven food product development (Tromsø, Norway)
2006 MSc Nutrition Behavior and Disease Prevention (Wageningen, The Netherlands)
2004 BSc Nutrition and dietetics (Thessaloniki, Greece)

Experience

2010-present Researcher Consumer Science (Department of Consumer and Market research; Nofima; Norway)
2007-2010 PhD Research fellow Consumer driven food product development (Nofima Marin; Norway)
2007 Junior researcher Consumer and Sensory science (Wageningen UR. CICS; The Netherlands)
2006 Sensory science laboratory assistant (Wageningen U. CICS; The Netherlands)

Present research activities and fields of interest

Consumer driven new food product/concept development/innovation
Food product/concept perception psychology
Perception of information
Food choice psychology
Health related behavior psychology
Qualitative and quantitative research methods

Selected publications**Peer reviewed articles**

2011 Altintzoglou T.*, Nøstvold, B.H., Carlehög M., Heide, M., Østli, J. and Egeness, F.-A., (in

press). The influence of labelling on consumers' evaluations of fresh and thawed cod fillets in England. *British Food Journal*, in press.

Altintzoglou T.*, Sveinsdottir K., Einarsdottir G., Schelvis R., & Luten J. (in press). Evaluation of seafood product concepts by young adults and families with young children from Denmark, Norway and Iceland. *Journal of Aquatic Food Product Technology*, in press.

Perrea T.*, Brunsø K., Birch-Hansen K., Altintzoglou T., Einarsdóttir G. & Luten J. (in press). Decomposing the (seafood vs. meat) evening meal decision-making sequence: insights from a diary study in Norway, Iceland and Denmark. *British food journal*, in press.

Altintzoglou T.*, Vanhonacker F., Verbeke W. & Luten J. (2011). Association of health involvement and attitudes towards eating fish on farmed and wild fish consumption in Belgium, Norway and Spain. *Aquaculture International*, 19(3), 475-488.

Vanhonacker F.*, Altintzoglou T., Luten J. & Verbeke W. (2011). Does fish origin matter to European consumers? Insights from a consumer survey in Belgium, Norway and Spain. *British Food Journal*, 113(4), 535-549.

2010 Altintzoglou T.*, Einarsdóttir G., Valsdóttir T., Schelvis R., Skåra T. & Luten, J. (2010). A voice-of-consumer approach in development of new seafood product concepts. *Journal of Aquatic Food Product Technology*, 19(2), 130-145.

Altintzoglou T.*, Verbeke W., Vanhonacker F. & Luten J. (2010). The image of fish from aquaculture among Europeans: impact of exposure to balanced information. *Journal of Aquatic Food Product Technology*, 19(2), 103-119.

Altintzoglou T.*, Birch-Hansen K., Valsdóttir T., Odland J. Ø., Martinsdóttir E., Brunsø K. & Luten J. (2010). Translating barriers into potential improvements: the case of healthy seafood product development. *Journal of Consumer Marketing*, 27(3), 224-235.

2009 Kole A.P.W., Altintzoglou T.*, Schelvis-Smit R.A.A.M. & Luten J.B. (2009). The effects of different types of product information on the consumer product evaluation for fresh cod in real life settings. *Food Quality and Preference*, 20(3), 187-194.

Selected presentations

Conference papers

2011 Altintzoglou T.* (2011). Fish and marine food consumption in Scandinavia – a historical, psychological and nutritional perspective. “2nd seminar on health aspects of the Nordic diet” (17-18 November 2011), Lund, Sweden.

Altintzoglou T.*, Heide M. and Carlehøg M. (2011). French consumers' impressions of fresh, frozen and thawed cod; Results from a focus-group study. “41st Wefta meeting” (27-30 September 2011), Gothenburg, Sweden.

Altintzoglou T.* and Luten J. (2011). Consumer driven seafood product development targeting young adults. “2nd International ISEKI food conference” (31 August-2 September, 2011), Milan, Italy.

- 2010 Altintzoglou T.^{*}, Schelvis R., Sveinsdottir K., Carlehøg M., Sveinsdottir K., Perrea T., Valsdottir T., Martinsdóttir E., Skåra T. Brunsø K. and Luten J. (2009). Consumer evaluation of an innovative seafood product concept and relevant communication strategies in an in-home real-life situation test in Norway. "40th Wefta annual meeting" (4-7 October 2010), Izmir, Turkey.
- Altintzoglou T.^{*}, Schelvis R., Carlehøg M., Sveinsdottir K., Valsdottir T., Martinsdóttir E., Skåra T. and Luten J. (2009). Consumers' Preference for an Innovative Seafood Product Concept Tested in an In-home Real-life Situation. "A Sense of Quality" (5-8 September 2010), Victoria-Gasteiz, Spain.
- Carlehøg M.^{*}, Altintzoglou T., Schelvis R. and Luten J. (2010). Norwegian consumer's expectations and experiences with goat cheese in pizza, taco and salad. "A Sense of Quality" (5-8 September 2010), Victoria-Gasteiz, Spain.
- Altintzoglou T.^{*}, Vanhonacker F., Luten J. & Verbeke W. (2010). How Europeans think of fish from aquaculture after exposure to balanced information. "Feed for Health: 2nd International Conference [COST Action FA0802]" (14-17 June, 2010), Tromsø, Norway.
- Vanhonacker F.^{*}, Altintzoglou T., Luten J. & Verbeke W. (2010). Do European consumers care about fish origin? "Feed for Health: 2nd International Conference [COST Action FA0802]" (14-17 June, 2010), Tromsø, Norway.
- 2009 Altintzoglou T.^{*}, Skåra T., Valsdottir T., Schelvis R. and Luten J. (2009). Seafood targeting young consumers. "Market possibilities for fresh farmed cod, Partnership conference of Norwegian Centres of Expertise (NCE) Aquaculture" (10-11 November, 2009), Trondheim, Norway.
- Altintzoglou T.^{*}, Skåra T., Valsdottir T., Schelvis R. and Luten J. (2009). New seafood concepts for young adults, a voice-of-consumers approach. "3rd TAFT Conference" (15-18 September, 2009), Copenhagen, Denmark.
- Perrea T.^{*}, Brunsø K., Birch Hansen K., Altintzoglou T., Einarsdóttir G., Luten J. (2009). Consumers' Cognitive Processes in Relation to Consuming Fish: A Diary Approach from the Nordic Countries. "3rd TAFT Conference" (15-18 September, 2009), Copenhagen, Denmark.
- Luten J. & Altintzoglou T.^{*} (2009). Consumer perception and concerns in the feed for health context. "Feed for Health: 1st International conference [COST Action FA0802]" (16-17 March, 2009), Milan, Italy.
- 2008 Altintzoglou T.^{*}, Vanhonacker F.^{*}, Luten J. & Verbeke W. (2008). Testing balanced messages among European consumers about health, safety and sustainability from aquaculture. "Consensus final stakeholder meeting" (23-25 April, 2008), Oostende, Belgium.