

Økonomisk fiskeriforskning

Guide for authors

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The most important criteria for publication of articles in Økonomisk fiskeriforskning is:

- The article should address relevant issues within the journals scope. The scope of the journal is marketing, industrial economics, strategy and management, with relation to food stuffs.
- Articles should have a robust academic grounding and be supported with arguments from previously published articles and research.

Articles should be submitted to oeek@nofima.no. All articles will be assessed by the editor for relevance in relation to the journals aims and will decide whether they lie within the scope of the journal and if they are of interest to its readers. If a manuscript is considered relevant, it will be sent for peer review, this will be carried out in the standard scientific fashion which is equivalent to that required for international publications, where reviewers will comment anonymous scripts.

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Format

Articles should be between 6000 and 10 000 words. Under special circumstances articles up to 12 000 words may be accepted. The structure of the article should be as follows, the abstract should have a maximum of 100 words, the article should also be introduced with an English abstract of 150 words (where the main language of the article is not English). British English should be used. The whole article should use double spacing. On the first page of the manuscript the author's names, associations and address of the corresponding.

Abbreviations should not be used in the body of the text.

Emboldening and underlining should not be used. In the event of the need for emphasis *italic* text should be used.

Tables, figure and illustrations

Tables figures and illustrations should be self explanatory and contribute to an improved understanding of the data presented in the paper. Figures and tables should be placed in the desired position in the text and be consequently numbered. We have our definitions of how tables and figure should look therefore you should not paste in figure as pictures unless they are actually photographs. Excell figures and Powerpoint presentations should be editable.

End notes

Foot notes should not be used. Limited used of endnotes for explanations is acceptable. They should be formatted in the standard fashion.

References in the text

References in the text should looks like this (Nilsén, 1992) or (Nilsén, 1992:400). When direct citation is used the appropriate page number should be used and quotation marks placed around the relevant text.

Where reference is made to a publication with up to two authors both should be sited (Hansen & Jensen, 2005) in the text. When there are more than 2 authors the first authors name should be used with the addition of et al. (Hanssen et al., 2005).

Reference list

Book

Nilsen, N., P. Persen & A. Arnesen (1992). Segmentering som strategi for økt verdiskaping: *En studie av markedet for norskproduserte sildeprodukter i Russland*. Tromsø: Fiskeriøkonomens forlag.

Articles

Nilsen, N., P. Persen & A. Arnesen (1992). Saltfisk – Forbrukeroppfatninger i endring? Et studium av det Portugisiske markedet for ulike saltfiskprodukter. *Fiskeriøkonomisk Tidsskrift*, 8:2, pp. 345-455.

Reprots and workingnotes etc

Nilsen, N., P. Persen & A. Arnesen (1992). Fiske fiske båteskjær. Rapport, Fiskeriforskning, Tromsø.

Where there are several references from the same author they should be listed by the year of publication (older before newer) if there are multiple publications with the same author and the same year the year should be followed by a letter (2008a, 2008b)